



# HTA Sponsorship Programs

Handmade Tile Association.llc  
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[www.handmadetileassociation.org](http://www.handmadetileassociation.org)

**Welcome to the Handmade Tile Associations five sponsorship programs. Your organization or an individual can collaborate with the Handmade Tile Association to better develop our events, artists, and the directory. Please review and contact the Handmade Tile Association to be involved.**

## **HTA Emerging Artist Sponsor \$500**

Each year many new artists want to join the HTA but some do not have enough funds to get published in the directory. You can help establish a new artist by being an emerging artists sponsor. Your sponsorship will be pay for a first year artist to of be listed in the directory.

- You will be notified with a thank you letter by the HTA and the artist for your generous support.
- The HTA will also thank you in the HTA directory under emerging artists sponsor and the web page for your support.

## **MN Tile Festival Event Sponsor \$1500**

The sponsorship help us pay for postcards, the directory, banners, mailings, and rental equipment.

- This sponsorship gets your logos on all published materials and a link on the front page of the Handmade Tile Association web site.
- The HTA will also thank you in the HTA catalog for your support.
- 20 free tickets for the MN Tile Festival.
- Also a complimentary 1/4 page ad or the value of one to apply to a larger ad.

## **HTA Structure Sponsor \$3000**

This sponsorship will help develop the Handmade Tile Association.llc resources and education programming. The Handmade Tile Association directory is the only full color tile directory in the United States. Developed and run by volenteer artists the Handmade Tile Association is community asset to help people find handmade tile and mosaic artists to use in their projects. You can help by raising awareness to tile artists, recommended materials, and references to the best trades people. The Handmade Tile Association will use the funds to promote the MN Tile Festival and the directory resources through print and web media.

- This sponsorship gets your logos on all printed materials and on the front page of the Handmade Tile Association web site.
- A free 1/2 page full color ad printed in the catalog or the value of one to apply to a larger ad.
- 20 free tickets for the MN Tile Festival.
- We will provide your company a table at the festival to engage the festival patrons!
- To be in the 2009 directory sponsorship must be signed by October 15th 2008
- The HTA will also thank you in the HTA catalog for your support