



HTA Sponsorship Programs

Handmade Tile Association.llc
34 Thirteenth Ave NE
Minneapolis, MN 55413
612-781-6409
www.handmadetileassociation.org

Welcome to the Handmade Tile Associations six sponsorship programs. Your organization or an individual can collaborate with the Handmade Tile Association to better develop our events, artists, and the directory. Please review and contact the Handmade Tile Association to be involved.

HTA Emerging Artist Sponsor \$500

Each year many new artists want to join the HTA but some do not have enough funds to get published in the directory. You can help establish a new artist by being an emerging artists sponsor. Your sponsorship will be pay for a first year artist to of be listed in the directory.

-You will be notified with a thank you letter by the HTA and the artist for your generous support.

-The HTA will also thank you in the HTA directory under emerging artists sponsor and the web page for your support.

Tile Festival Speaker Sponsor \$500

Introduce the speaker at the Minnesota Tile Festival. Your company will be given space place a banner at the podium and at on the ease signage at the door of the, Your company logo, website will be placed in the day of program. A web link will made on the Handmade Tile Association website under the Minnesota Tile Festival.

Tile and Mosaic Tour Bus Sponsor \$1000 (per bus)

The Handmade Tile Association organizes at least one tile tour a year and growing. We rent Comfortable coaches ferry attendees in style around to the tile and mosaic installations. Lunch is served, Your company name, log, and website on event signage. Sponsors can hand out literature on their company.

MN Tile Festival Canvas Tote-Bag Sponsor \$1500

Co-brand one side of a Canvas Tote-Bag, presented FREE to attendees as they enter the Minnesota Tile Festival. Sponsors will be allowed to stuff the bag with one promo item along with HTA directory.

MN Tile Festival Event Sponsor \$1500

The sponsorship help us pay for postcards, the directory, banners, mailings, and rental equipment.

-This sponsorship gets your logos on all published materials and a link on the front page of the Handmade Tile Association web site.

-The HTA will also thank you in the HTA catalog for your support.

- 20 free tickets for the MN Tile Festival.

-Also a complimentary 1/4 page ad or the value of one to apply to a larger ad.

HTA Structure Sponsor \$3000

This sponsorship will help develop the Handmade Tile Association.llc resources and education programming. The Handmade Tile Association directory is the only full color tile directory in the United States. Developed and run by volunteer artists the Handmade Tile Association is community asset to help people find handmade tile and mosaic artists to use in their projects. You can help by raising awareness to tile artists, recommended materials, and references to the best trades people. The Handmade Tile Association will use the funds to promote the MN Tile Festival and the directory resources through print and web media.

--This sponsorship gets your logos on all printed materials and on the front page of the Handmade Tile Association web site.

-A free 1/2 page full color ad printed in the catalog or the value of one to apply to a larger ad.

- 20 free tickets for the MN Tile Festival.

-We will provide your company a table at the festival to engage the festival patrons!

-To be in the 2009 directory sponsorship must be signed by October 15th 2008