



Registration form for 2009 directory advertising

Handmade Tile Association
34 Thirteenth Ave NE
Minneapolis, MN 55413
612-781-6409
www.handmadetileassociation.org

Company Name: _____

Contact Name: _____

Address: _____

City/ST/Zip _____

Phone _____

Fax _____

E-mail _____

Website _____

What category would you like to be listed under?

please review the directory or the website.
If you do not see a category that fits you we will make one for you

I am a current member here is my member # _____
(if you lost your # please contact the office)

I would like to get a membership and start saving

\$25 Friend Membership (no discounts just friend

\$35 Business Membership (10% discount on advertising

\$50 Super Membership (15% discount on advertising)

Membership gets you more than ad discounts: Newsletters,
invites to HTA meetings, free admission into the tile festival.
Event posting on the website and more.

Please run my same ad as last year

I am sending in a new ad
Please look for my e mail or CD. Please circle which you are doing

Size	Ad Dimensions	Non Member Rate	Member Rate	Super Member Rate	select your rate
All print display ads get free web link					
<u>Line listing & web link</u>		\$ 99	\$ 89.10	\$ 84.15	\$ _____
3.25 x 1.7	1/8	\$ 140	\$ 126.00	\$ 119.00	\$ _____
3.18 x 3.87	1/4	\$ 275	\$ 247.50	\$ 233.75	\$ _____
6.66 x 3.87	1/2 horizontal	\$ 499	\$ 449.10	\$ 424.15	\$ _____
3.87 x 6.66	1/2 vertical	\$ 499	\$ 449.10	\$ 424.15	\$ _____
7 x 8	Full	\$ 999	\$ 899.10	\$ 849.10	\$ _____
7 x 8	inside cover front or back	\$1200	\$1080.00	\$1020.00	front or back \$ _____
7 x 8	back cover	\$1500	\$1350.00	\$1275.00	\$ _____
<u>Web only advertising (NEW)</u>		\$ 180	\$ 162.00	\$ 153.00	\$ _____

Artist only section (note in this section restrictions apply) please refer to artist info sheet

3.85 x 3.85 IMAGE SIZE - text 80 words
1/2 horizontal Print only \$ 180 \$ 162.00 \$ 153.00 \$ _____

3.85 x 3.85 IMAGE SIZE - text 80 words - Price includes Print, and web link
BEST DEAL 1/2 horizontal \$ 300 \$ 270.00 \$ 255.00 \$ _____

Send to: Handmade Tile Association
attn.: Josh Blanc
34 Thirteenth Ave. NE suite 109
Minneapolis, MN 55413

Add membership \$ _____
\$25, \$35, \$50

TOTAL \$ _____

Questions

Contact Josh Blanc
josh@handmadetileassociation.org
612-781-6409

Payment is due with copy
Check and cash only
please do not send cash through the mail



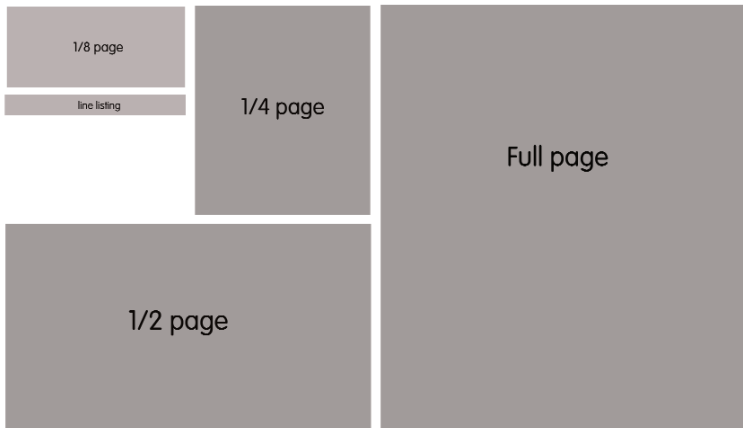
Advertising Rates for 2009 The 10th Year Edition

Handmade Tile Association
34 Thirteenth Ave NE
Minneapolis, MN 55413
612-781-6409
www.handmadetileassociation.org

The only full color directory of handmade tile resources in the United States

Deadline
October 15th, 2008

Display ads all in full color



Width x Height

Size	Ad Dimensions	Rate	HTA Member
Rate			
Line listing & web link		\$ 99	\$89.10
3.25 x 1.7	1/8	\$ 140	\$126.00
3.18 x 3.87	1/4	\$ 275	\$247.50
6.66 x 3.87	1/2 horizontal	\$ 499	\$449.10
3.87 x 6.66	1/2 vertical	\$ 499	\$449.10
7 x 8	Full	\$ 999	\$899.10
7 x 8	inside cover front & back	\$1200	\$1080
7 x 8	back cover	\$1500	\$1350
Web only advertising		\$ 180	\$162
Print only artist advertising		\$180	\$162

Artist only combo print and web section

(note this section restrictions apply) please refer to artist info sheet

6.66 x 3.87	1/2 horizontal	\$ 300	\$270.00
-------------	----------------	--------	----------

HTA Members receive a 10% discount on above rates

Super Friends take 15% off above rates

Membership forms are on the website www.handmadetileassociation.org

All display ads receive free line listing and web link

10,000 directories are printed and distributed every year.

Advertise in the 2009 Handmade Tile Association Directory

The most effective ads describe to our audience what your product or service does.

Here is what we need from you

Computer info

The HTA is PC based. You can send your ad by e-mail or CD. Images should be 300 dpi. All ads should be in CMYK. The HTA creates the directory in QuarkXPress 4.0 and in Photoshop 7. We will send a proof only if requested.

Deadlines

Must have ad and payment by October 15th, 2008

Late Ads

Ads received after October 15th will be considered late. \$35 late fee charge for ads received between October 15th and the 31st.

Directory Line Listing and web link

We will list name of company / organization, phone and web address.

Categories - tile setter, tile showrooms, galleries, web services, organization, material supplier, classes, design services, architect, legal services, photographic services, mosaic suppliers, designer.

If you do not fit into these call the HTA and we will create a new category.

Artist and Service Provider all in one?

Many of our advertisers are artist too. You can take out multiple ads to make sure you tell our audience what you do. The most common scenario is an artist is a tile setter too. We recommend you take an ad out as an artist and a separate ad as a tile setter if you are looking for work as both.

Send Ads & Payment to

Checks should be sent to and made payable to:

Handmade Tile Association
34 13th Ave NE
Minneapolis, MN 55413

Payment is due with copy

Questions call

Josh Blanc - 612-781-6409

e-mail - josh@handmadetileassociation.org