



Registration form for 2011 directory advertising

Handmade Tile Association
 34 Thirteenth Ave NE
 Minneapolis, MN 55413
 612-781-6409
www.handmadetileassociation.org

Company Name: _____
Contact Name: _____
Address: _____
City/ST/Zip _____
Phone _____
Fax _____
E-mail _____
Website _____

I am a current member here is my member # _____
 (if you lost your # please contact the office)

I would like to get a membership and start saving

\$25 Friend Membership (no discounts just friend)

\$35 Business Membership (10% discount on advertising)

\$50 Super Membership (15% discount on advertising)

Membership gets you more than ad discounts: Newsletters, invites to HTA meetings, free admission into the tile festival. Event posting on the website and more.

Please run my same ad as last year

I am sending in a new ad
 Please look for my e mail or CD. Please circle which you are doing

What category (s) would you like to be listed under?

_____ please review the directory or the website.
 If you do not see a category that fits you we will make one for you

Size	Ad Dimensions	Non Member Rate	Business Member Rate	Super Member Rate	select your rate
print display ads get free web link					
<u>Line listing & web link</u>		\$ 99	\$ 89.10	\$ 84.15	\$ _____
3.25 x 1.7	1/8	\$ 169	\$ 152.10	\$ 143.65	\$ _____
3.18 x 3.87	1/4	\$ 295	\$ 265.50	\$ 250.75	\$ _____
6.66 x 3.87	1/2 horizontal	\$ 599	\$ 539.10	\$ 509.15	\$ _____
7.8 x 3.87	1/2 vertical	\$ 599	\$ 539.10	\$ 509.15	\$ _____
7 x 8	Full	\$ 999	\$ 899.10	\$ 849.10	\$ _____
7 x 8	inside cover front or back	\$1299	\$1169.10	\$1104.15	front or back \$ _____
7 x 8	back cover	\$1599	\$1439.10	\$1359.15	\$ _____
<u>Web only advertising</u>		\$ 180	\$ 162.00	\$ 153.00	\$ _____
		\$ 15 a month	\$13.50 a month	\$12.75 a month	

Artist only section (note in this section restrictions apply) please refer to artist info sheet

3.85 x 3.85 IMAGE SIZE - text 80 words					
1/2 horizontal	Print only	\$ 180	\$ 162.00	\$ 153.00	\$ _____
		\$ 15 a month	\$13.50 a month	\$12.75 a month	
3.85 x 3.85 IMAGE SIZE - text 80 words - Price includes Print and web link					
BEST DEAL	1/2 horizontal	\$ 305	\$ 274.50	\$ 259.25	\$ _____

Send to: Handmade Tile Association
 attn: Josh Blanc
 34 Thirteenth Ave. NE suite 109
 Minneapolis, MN 55413

Add membership \$ _____
 \$25, \$35, \$50

TOTAL \$ _____

Questions

Contact Josh Blanc
josh@handmadetileassociation.org
 612-781-6409

Payment is due with copy
 Check and cash only
 please do not send cash through the mail



Advertising Rates for 2011 The 12th Year Edition

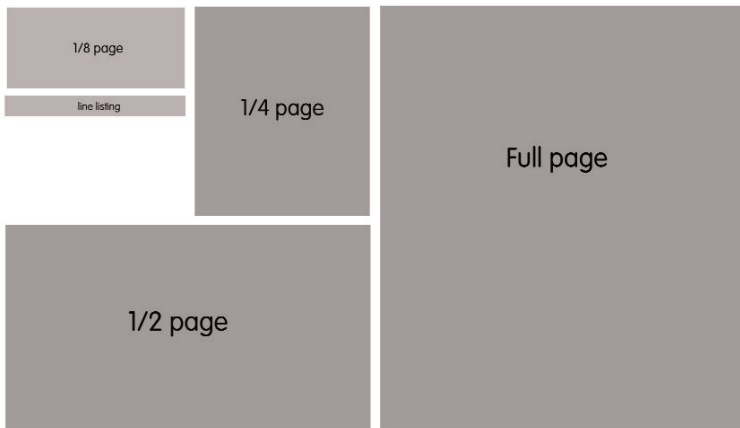
Handmade Tile Association
34 Thirteenth Ave NE
Minneapolis, MN 55413
612-781-6409
www.handmadetileassociation.org

The only full color directory of handmade tile resources in the United States

Deadline

October 15th, 2010

Display ads all in full color



Width x Height

Size	Ad Dimensions	Rate	HTA Member Rate
Line listing & web link		\$ 99	\$89.10
3.25 x 1.7	1/8	\$ 149	\$134.10
3.18 x 3.87	1/4	\$ 295	\$265.50
6.66 x 3.87	1/2 horizontal	\$ 599	\$539.10
3.18 x 7.8	1/2 verticle	\$ 599	539.10
7 x 8	Full	\$ 999	\$899.10
7 x 8	inside cover front & back	\$1299	\$1080
7 x 8	back cover	\$1500	\$1350

Web only advertising \$ 180 \$162

Print only artist advertising \$180 \$162

If you write an article for the website you can qualify for a free year on the www.handmadetileassociation.org website. Contact the HTA for more info

Artist only combo print and web section

(note this section restrictions apply) please refer to artist info sheet

6.66 x 3.87 1/2 horizontal \$ 305 \$274.50

HTA Members receive a 10% discount on above rates

Super Friends take 15% off above rates

Membership forms are on the website www.handmadetileassociation.org

All display ads receive free line listing and web link

11,000 directories are printed and distributed every year.

Advertise in the 2011 Handmade Tile Association Directory

Computer info

The HTA is PC based. You can send your ad by e-mail or CD. Images should be 300 dpi. All ads should be in CYMK. The HTA creates the directory in Adobe Creative Suite 4. We will send an e proof for every ad.

Deadlines

Must have ad and payment by October 15th, 2009

Late Ads

Ads received after October 15th will be considered late. \$45 late fee charge for ads received between October 15th and the 31st. This will be strickly enforced.

Directory Line Listing and web link

We will list name of company / organization, phone number and web address.

Categories - tile setter, tile showrooms, galleries, web services, organization, material supplier, classes, design services, architect, legal services, photographic services, mosaic suppliers, designer.

If you do not fit into these call the HTA and we will create a new category.

Send Ads & Payment to

Checks should be sent to and made payable to:

Handmade Tile Association
34 13th Ave NE
Minneapolis, MN 55413

Payment is due with copy

Questions call

Josh Blanc - 612-781-6409

e-mail - josh@handmadetileassociation.org



Artist Ad Rates for 2010 The 11th Year Edition

Handmade Tile Association
34 Thirteenth Ave NE
Minneapolis, MN 55413
612-781-6409
www.handmadetileassociation.org

The only "Full Color" directory of
handmade tile and mosaic artists in the country

Now printing 12,000 directories are printed and distributed

Deadline
October 15th, 2009

Sample page layout two artists per page

<p>In this area make a description of company and or art. Please keep description <u>10pt type, under 80 words</u></p> <p>COMPANY NAME Artist Name Address City, State, Zip Phone Fax e-mail Web Site</p>	<p>Artist #1</p> <p>1/2 page</p> <p>Artist image size 3.85" x 3.85"</p>	<p>In this area make a description of company and or art. Please keep description <u>10pt type, under 80 words</u></p> <p>COMPANY NAME Artist Name Address City, State, Zip Phone Fax e-mail Web Site</p>
<p>Artist #2</p> <p>1/2 page</p> <p>Artist image size 3.85" x 3.85"</p>		

Less is More

Make sure your ad tells who, what, where, why, and when

Benifits to advertising

Bi monthly newsletter with highlights on your events
Spotlight on artists 3 artists chosen each month
reaching thousands of people

We have upgraded our website with a regional map
section for potential patrons to find you in your area.

Be found on the web www.handmadetileassociation.org is
on the first page of dozens of keyword searches including "hand-
made tile" on Google.

Get your name out to those looking for handmade tile
12,000 directories are printed and distributed
every year.

The most affordable print advertising you will ever do!

You must be a tile or mosaic artists to be listed in this section

Advertise in the 2010 Handmade Tile Association Directory

Artist Combo Deal

Artist ad and web link
\$ 315.00
\$ 274.50 Business member price
\$ 259.25 Super Member price

Ala Cart Prices

\$180 Print only
\$180 Web only

Image Size

Height 3.85 x Width 3.85 decimals 300 dpi - CMYK Format. Please
send as a JPEG or PDF

Text Area - Submit separate from image as an e mail or as a word document

In this area make a description of your company and or art.
Please keep description 10pt type, Under 80 words. Please
look at 2010 Directory to get ideas of how you would like to
craft your description. Less is more, make sure your ad tell
who, what, why, where, and when.

Computer Info

The HTA is PC based. You can send your ad by e-mail or CD. Images
should be 300 dpi. All images should be in CMYK. The HTA creates
the directory in CS4. We will send an e proof for each ad. You will be
invited to attend the proofing party, date to be announced.

Deadlines

Must have ad and payment by Friday October 15th, 2010.

Late Ads

Ads received after October 15th will be considered late. \$35 late fee
charge for ads received between October 15th and the 31st.

Need Design Help?

Don't have time to create an ad or don't have the software? For
\$100 The HTA can make one for you. Contact HTA for more info.

Send Ads & Payment to

Checks should be sent to and made payable to:
Handmade Tile Association
34 13th Ave NE
Minneapolis, MN 55413

Payment is due with copy.

Questions call

Josh Blanc - 612-781-6409
e-mail - info@handmadetileassociation.org

Please fill out Artist registration form and send in with CD or
you can send your images in by e mail.